

Demand Increasing For Organic And Herbal Pet Products

It's not news that people love their pets. Many people consider their dog or cat an equal member of the family, showering them with treats, comfortable beds and lots of love and affection. As people move toward purchasing more organic foods and remedies for their families, natural pet products are also beginning to rise, offering consumers a variety of healthful alternatives to feed and care for the special animals in their lives.

Just like humans, dogs and cats are subject to the same environmental stresses that are a part of daily living, such as pollution, lack of exercise or a poor diet. Owners are recognizing that a healthy lifestyle for their animal not only increases quality of life, but can also make for a happier, healthier animal. Also, when recalls occur, or stories of tainted non-natural pet food hit the news, consumers often turn to purchasing foods and products that focus on quality control and maintain a higher standard of ingredients.

Pet foods made with all-natural and organic ingredients come in a variety of flavors and formulas, giving owners plenty of choices to find the right type of food for their dog or cat. Some foods are grain- or gluten-free and offer a high concentration of amino acids, vitamins, minerals and protein while supplying low levels of sugars, salts, fats and filler products.

These foods are available for a range of breeds and sizes and come in both dry and canned forms. Some markets also sell raw-meat products designed specifically for dogs or cats, and kept in a special refrigerated section of the pet aisle. Shoppers should be aware that these products, just like other raw meats, must be refrigerated and used before spoilage occurs.

Organic pet products are not limited to foods, as many other offerings that address overall wellness are also showing up on store shelves. Flea preventatives, dog and cat shampoos, and medicines made with natural and organic ingredients are becoming increasingly popular with owners. Herbs for pets are also becoming more common for combating an array of health concerns such as pain and arthritis.

Today's animal lovers are starting to demand higher quality, all-natural products for their furry family members in an effort to increase their dog or cat's longevity, health and vitality. As pets have increasingly become full-fledged members of the family unit, health-conscious owners want to provide the best products possible for the well-being of their four-legged friends.

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About the Author

Stephen Daniels is an acclaimed [NetBiz SEO 2.0](#) researcher. If you are seeking herbal, organic and [natural pet products](#) to treat your pet, he highly recommends Peaceable Kingdom Essentials. They use only the highest quality organic herbs for their tinctures and teas, all handcrafted with care and years of experience.

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